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JOHNSON et al.(10) **Pub. No.: US 2022/0058215 A1**(43) **Pub. Date: Feb. 24, 2022**(54) **PERSONALIZED CENSORSHIP OF DIGITAL CONTENT**(52) **U.S. Cl.**CPC **G06F 16/437** (2019.01); **H04N 21/4542** (2013.01); **G06F 16/483** (2019.01); **G06F 16/438** (2019.01)(71) Applicant: **DISNEY ENTERPRISES, INC.**,
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(57)

ABSTRACT

Various embodiments set forth systems and techniques for personalizing censorship of digital content. The techniques include generating, based on a user characteristic, a censorship profile associated with a user, wherein the censorship profile identifies a censorship element; determining a censorship feature associated with the censorship element, wherein the censorship feature is to be activated during playback of digital content that includes the censorship element; identifying, based on temporal boundaries data and temporal facet data associated with a digital content item, one or more portions of the digital content item that include at least one element matching the censorship element; and activating the censorship feature during playback of the one or more portions of the digital content item.

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